In 2012, Museum of the Rockies continued to serve our community and state through our ongoing civic and social involvement and by providing opportunities for young and old to learn, to explore and to experience the world. MOR welcomed well over 132,000 visitors last year, with almost 45,000 visiting from out of state.

The Museum was also able to reach out to the global community with our traveling exhibit, Growth and Behavior of Dinosaurs, that toured throughout Japan, as well as with our presence on the National Mall in Washington, D.C., during the Smithsonian’s Folk Life Festival. Staff members from MOR, as well as MSU President Waded Cruzado, were on the Mall to engage children and adults from across the country and around the world with our dinosaur research and discovery.

To say the very least, it was an exciting year as the Museum moved forward with our Building Bigger Skies campaign for the Taylor Planetarium and continued to educate and entertain with our changing exhibits An Adventure in the Arts, Raise the Roof: An Exhibit About Buildings, The Artisan’s Craft, and Treasures of Napoleon.

I can’t recap the year, however, without offering my sincere thanks to our museum members, donors, volunteers, Board of Trustees, National Advisory Board and staff. You each helped make 2012 a remarkable success.

We’re all looking forward to another great year in 2013.

Sincerely,

Sheldon McKamey
Executive Director, Museum of the Rockies
During the year, MOR welcomed more than 5,600 K-12 students from throughout Montana. Admission fees were waived, thanks to the generosity of donors to our Opening Doors for Montana Schoolchildren Fund. MOR docents gave more than 800 guided tours. At year’s end, five new graduates joined 42 veteran docents to reinforce their ranks.

Dr. Joe Shaw, Director of the Optical Technology Center at MSU, gave his audience a look at things to come during his presentation, “Enjoying the Aurora in Montana,” one of three presentations in the Winter Astronomy Lecture Series. A year later, the new Taylor Planetarium, with its upgrade to the Digistar 5 projection system, opened with Experience the Aurora.

An Adventure in the Arts: A Selection from the Permanent Collection of the Guild Hall Museum brought works by such notable painters as Jackson Pollock, Andy Warhol and Thomas Moran to Bozeman. MOR hosted a special reception for MSU’s Arts & Architecture faculty, staff and students, and MSU faculty and graduate students shared their expertise with the community in a series of public gallery talks.

Kids and adults learned about construction and engineering in the hands-on exhibit Raise the Roof: An Exhibit About Buildings from the Science Museum of Minnesota. MSU’s American Institute of Architecture students spent several Saturday mornings working with MOR visitors.

More than 500 junior and senior high school students representing 25 Montana schools from Sidney to Kalispell flocked to MOR’s Science Fun Night during MSU’s annual Science Olympiad. As always, Manhattan science teacher Walt Woolbaugh fascinated the kids with his unique combination of science and magic.

The Opening Doors for Montana Schoolchildren Fund ensures the Museum remains accessible to all K-12 public, private, tribal and home schoolchildren in Montana. This important fund covers admission fees and helps alleviate field trip costs for the thousands of students who visit each year.
ENGAGEMENT

MOR opened its doors to the community for Astronomy Day 2012, a celebration of astronomy and space made possible by the joint efforts of the Museum, Southwest Montana Astronomical Society (SMAS) and MSU’s Montana Space Grant Consortium, Solar Physics, Optical Technology Center, and Extended University. David Levy, co-discoverer of the Shoemaker-Levy comet 9 that hit Jupiter and Jaime Waydo from the Jet Propulsion Lab and a Mars Rover engineer were the featured speakers.

MSU tapped the Museum of the Rockies to represent it at Smithsonian Institution’s annual Folk Life Festival which celebrated America’s Land Grant and Public Universities. More than 750,000 people braved record heat to see Dinosaurs Under Montana’s Big Sky, a hands-on exhibit staffed by museum personnel on the National Mall.

In July, MSU President Waded Cruzado opened MOR’s traveling exhibit, Growth and Behavior of Dinosaurs, in Kumamoto, Japan, Montana’s sister state. During its three venues in Japan, the exhibit reached more than 480,000 Japanese visitors.

Dr. Cruzado was on hand as MOR and the Mifune Dinosaur Museum became sister museums, formalizing an agreement that began when officials at the Mifune asked MOR for unprepared dinosaur specimens and training for their fossil preparators. MOR staff were happy to oblige.

In its 17th season, MOR and SMAS offered Stars Over Yellowstone in America’s first National Park. Three weekends over the summer, park visitors had the chance to do solar observing at Old Faithful during the day, with camp talks and night sky observation after dark.

Craftsmen at the forefront of a growing revival of custom studio furniture and decorative arts in the West were showcased in a MOR-juried exhibit, The Artisan’s Craft. From the traditional to the contemporary, 24 artisans from Montana, Idaho and Wyoming blurred the line between function and art with their amazing work. Dr. Joe Golia, head of conservation at New York’s Frick Museum, was the guest speaker for the opening weekend.

Dr. Waded Cruzado, MSU President, Shelley McKamey, MOR Executive Director, and Dr. Jack Horner, Curator of Paleontology, along with other MOR staff members, represented MSU on the National Mall during the Smithsonian Institution’s Folk Life Festival celebrating America’s Land Grant and Public Universities.
MOR’s dedication to the history and heritage of Montana could be seen again during the summer months with the Living History Farm, our working homestead that transports visitors back in time to the 1890s. The volunteer interpreters, who make the past come alive, enhanced their visitor interaction skills and learning after many of them completed Certified Interpretive Training.

Classes for the Urban Homesteading series, with topics ranging from beekeeping to raising urban chickens to garden harvest carving, were filled to capacity as today’s home owners learned some valuable lessons from the past.

As the Living History Farm celebrated the end of another season with its traditional Farm Festival, MOR was pleased to learn that the Buck and Helen Knight Foundation, Inc., had awarded the program a grant for dairy barn repairs in 2013.
2012 was a year to celebrate the humanities at the MOR. In January, the Museum proudly returned Seasons, a series of 12 spectacular paintings by Russell Chatham, to the Main Gallery. Depicting months of the year, the unique works were created by Chatham to complement his Headwaters of the Missouri in April, which is on permanent display.

Throughout the year, MOR staff focused on creating an original history exhibit on tourism in Yellowstone National Park, slated to open in fall 2013. Visitors got a glimpse of things to come when a small exhibit entitled A Legacy of Hospitality in Yellowstone National Park, featuring objects from the Hamilton-Povah Yellowstone Collection, opened in April.

The most expensive exhibit ever displayed at MOR opened for the summer season. Treasures of Napoleon, valued in excess of $20 million, tells the story of Napoleon’s life through 250 objects, including his famous hat.

Extreme History, an archaeology lecture series that encourages public understanding of the way history has shaped the present, fascinated audiences with topics ranging from archaeoastronomy of the Big Horn Medicine Wheel to digging up an 1890s Chinatown brothel in the Green Front.

Historian and author George Black was the featured speaker in fall’s Elise R. Donohue Lectures of the American West. The Hager Auditorium was packed to hear him speak about his book, Empire of the Shadows: The Epic Story of Yellowstone.

MOR continues to “Bring the World to Bozeman” through its Changing Exhibits program. Every year, tens of thousands of visitors can explore and experience some of history’s most fascinating moments, classic and modern artistic achievements and many of the things that make the world such an interesting place.
Dr. Anne Blackwell and Dr. Dana Rashid joined the team of researchers working on the “dinochicken project,” an effort by Curator of Paleontology Jack Horner to retro-engineer a dinosaur by genetically altering chicken embryos. The research program moved to MSU’s Microbiology Department in December.

MOR’s living history program was featured in the 2012 summer issue of the Montana Historian and the upcoming exhibit, Welcome to Yellowstone: Tourism in America’s First National Park was selected for the 2013 summer issue.

Earth Sciences graduate students, co-advised by MOR Curator of Paleontology Jack Horner, represented themselves well at the annual meetings of the Society of Vertebrate Paleontology in October. Dr. Holly Woodward presented a paper, and students Denver Fowler, John Scannella, Elizabeth Freedman and Cary Woodruff presented posters.

Jack Horner’s appointment as a senior adjunct scientist at the Smithsonian’s Natural History Museum was renewed, and he was named as a research associate at the University of California Museum of Paleontology at Berkeley.

MOR’s Director of Early and Elementary Education, Angie Weikert, and MSU professor Dr. Lynn Kelting-Gibson co-authored an evaluation of learning outcomes in the new Martin Children’s Discovery Center that was subsequently published in Academic Exchange Quarterly.

Ellen-Thérèse Lamm, Manager of MOR’s Histology program, taught a techniques workshop at the National Society of Histotechnology in Vancouver, B.C., Canada.

The cast skeletons of a sub-adult Triceratops and one of the most complete Triceratops skeletons ever found, known as Yoshi’s Trike, went on display in MOR’s Hall of Horns and Teeth. The discoveries were made during the Hell Creek II project, funded by the Smithsonian Institution.
Once again, MOR’s Annual Dinosaur Egg Hunt, held on the Saturday before Easter Sunday, was a big hit with the younger set. Even a heavy snowfall couldn’t dampen the kids’ enthusiasm. MOR’s trusty dinosaur mascot, Monty, retired after the event.

MSU’s beloved mascot Champ introduced MOR’s new mascot, Rocky Rex, during half-time of the MSU vs. Portland State football game in November. Rocky Rex is developing a following of his own, posing for photos during Bozeman’s Christmas Stroll.

MOR’s summer camps were so popular that the museum decided to double the fun and offer twice as many camps for 2012—and still sold them out! As always, kids loved the Junior Paleontologist camp and overnight sleep-over, and a new camp on the Living History Farm was also a great success.

Throughout the year, a series of Saturday morning Family Days gave kids and parents a chance to spend time together. Kids loved MOR’s summer weekly programming – Learning Lab, Wild West Wednesdays and Dinosaur Discovery Days. Parents loved the classes offered for very young children and babies so much that more Sensational Babies classes and Tours for Tots were scheduled to meet the growing demand.

Although kids have a great time in the Discover Yellowstone exhibit in the Martin Children’s Discovery Center, geyser eruptions proved too dramatic for some toddlers. Now geyser “take naps” every morning so there’s a geyser-free zone for two-year-olds. This was just one recommendation by MSU education students who observed kids’ interactions with the exhibit as part of a class assignment.

Bringing community and families together for unique events, educational opportunities and just plain fun continues to be one of the main focuses of outreach at Museum of the Rockies.
MOR PARTNERS

MOR was pleased to partner with the Retired Senior Volunteer Program in Gallatin and Park counties to host a “Welcome Home Veterans” family day in January.

Congratulations to Anderson School and its Principal Jeffrey Blessum who were awarded a $500,000 USDA Rural Development grant for a five-county distance learning project. MOR will be the hub site for programming.

In 2012, MOR proudly teamed with many local community organizations including Thrive, Montana Outdoor Science School, Raptor Fest, ArtSPLOT, Children’s Museum of Bozeman, Boy Scouts of America, Archaeology Institute of America, and Early Childhood Community Council, as well as with the Food Bank for their annual Huffing for Stuffing run on Thanksgiving morning.

MOR is reaching out across our community and our state in partnership with many of the organizations that provide Montana’s young and old with everything from assistance and opportunity to learning and leadership.
MOR's volunteers and docents once again were truly generous with their time. At the annual Volunteer Recognition Dessert, volunteers were honored for donating more than 24,000 hours — the equivalent of 11 paid positions — during 2012. MOR received a grant from the Dumke Foundation to upgrade our volunteer management system, enhance communication and create a more efficient scheduling and record keeping process.

The 2012 Winter Ball, themed Winter Wonderland, was a great success thanks to the efforts of co-chairs Julianne Williams and Lauren Cummings. Honorary chairs for the event were former Board of Trustees’ President and current National Advisory Board member Penny Hatten and her husband Dean.

In honor of the Napoleon exhibit, MOR celebrated all things French, especially French wines, at the 11th annual Wine Classic in July. Louis Roederer Champagne was the featured winery. Former MOR board member Paul Bertelli was the honorary chair, Gary Carter the honorary artist, and master sommelier Fred Dame the master of ceremonies.

Museum membership topped 6,000 households and businesses in 2012.

Now in its second year, the new TwoFly benefit event sent 27 teams of anglers and guides to Southwest Montana rivers in search of the perfect photograph, a great time and a few trout.

By year end, Building Bigger Skies in the Taylor Planetarium had raised almost two-thirds of the funds needed to reach the $1.5 million goal. A $300,000 closing gift from the M. J. Murdock Charitable Trust was announced in December, spurring the Board of Trustees and staff to successfully wrap up the campaign by the time the new planetarium opened in March 2013.

Our annual Benefit Events, like the Wine Classic and Museum Ball, have helped raise much needed funds for our Changing Exhibits program, Opening Doors for Montana Schoolchildren Fund, and the Taylor Planetarium Building Bigger Skies campaign, as well as providing a time of fun for friends and families.
# Financial Summary

For the Rockyes (combined University department and Museum of the Rockies, Inc.) for Calendar Year 2012.

## Revenue & Support

- **Total Revenue & Support**: $7,253,434
- **Total Investment Income**: $668,989
- **Investment Income**: $668,989
- **Total State Appropriation & Support**: $1,520,210
- **Building & Grounds Support**: $650,770
- **Grants & Contracts Administrative Fees**: $-
- **State Appropriation - Salary & Benefits**: $869,440
- **State Appropriation & Support**: $1,520,210
- **Volunteer & In-kind**: $217,267
- **Fundraising Event**: $516,841
- **Total Grants**: $63,199
- **Federal & State Grants & Contracts**: $55,977
- **Other Income**: $976
- **Memberships**: $386,618
- **Product & Exhibit Sales**: $257,209
- **Store Sales**: $484,106
- **Admissions**: $850,460
- **Other Income**: $976
- **Total Revenue & Support**: $7,253,434

## Expenses

- **Supporting Services**: $1,931,390
- **General & Administration**: $779,764
- **Funding**: $51,055
- **Museum Stores**: $432,334
- **Member Services**: $103,088
- **Total Supporting Services**: $1,931,390
- **Program Services**: $3,925,687
- **Research & Collections**: $1,884,218
- **Exhibits**: $164,884
- **Planetarium**: $154,791
- **Total Program Services**: $3,925,687
- **Revenue & Support Over (Under) Expenses**: $1,492,156

## Net Assets Summary

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<th>2011</th>
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<tr>
<td>Total Net Assets</td>
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<td>$3,744,630</td>
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## Boards and Staff

### Board of Trustees

- Kari Abbey, AMDU
- Stan Dunham
- Jerry Clehman
- Michael Conlon
- Dr. W. Eladio Cruzado
- Andor Dorfman
- Dr. Bill Frazee
- David Frazee
- Patrick Gatlin, MD, Secretary
- Daniel Hinrich
- Lisa Hite, Development Officer
- Bill Hoge, Treasurer
- Inga Lease, Office Manager
- Tom L. M. Noble, President
- John Monagle
- Michael Sandercock
- Warren J. Sills, Vice President
- W. Lewis Venable
- Julianne Williams

### National Advisory Board

- Dr. Tom McCoy
- Bill Fraser, DDS
- Donald Farris
- Ardi DeVries
- Dr. Waded Cruzado
- Michael Conlon
- Jerry Cashman
- Rick Burt
- Kiah Abbey, ASMSU

### State Board of Trustees

- Governor C.L. Otter
- Gary Ohrstrom
- Gary Oakland
- Nathan Myhrvold
- Rip McIntosh
- Whitney MacMillan
- Kathy Kennedy
- Homer Hickam
- John Heminway
- Penny Hatten
- Sandra Glover
- Klein Gilhousen
- Krista Foley
- Elise R. Donohue
- Sherry Keller Brown
- Jon Bowman
- Loren Acton

### State Board of Directors

- Julianne Williams
- Jim Wagner
- Ralph W. Steele II, Vice President
- Michael Sanderson
- Iris M.-L. Model, President
- Sheldon McKamey, Ex officio

### Trustees Emeriti

- Dr. Waded Cruzado
- Michael Conlon
- Jerry Cashman
- Rick Burt
- Kiah Abbey

### Members

- Dorothy Post, Pennington
- Joni Post, Pennington
- Ingrid Ross-Williams
- Jeanine Fagone
- Governor Dennis Rehberg
- Steve Jackson, Curator of Art & Antiquities

### Custodians

- Britte Simkins, Museum Information Assistant
- Martin Rollefson, Front Desk Manager
- Brittney Smith, Museum Information Assistant

### Staff

- Lynnea Hart, Art Director
- Mark Robinson, Marketing Director
- Elizabeth Watry, Curatorial Assistant
- Laura Kraft, Curatorial Assistant
- Michael Fox, Curator of History
- Amy Tripp, Chief Preparator
- David Kinsey, Museum Preparator & Living History
- Jeff Holloway, Museum Preparator
- Patrick Leiggi, Director of Exhibits
- Blair Speed, Volunteer & Education Coordinator
- Nicole Dixon-Fein, Secondary/Adult Education Coordinator
- Mike Hope, Treasurer
- Lisa Verwys, Collections Specialist

### Special Thanks

- Betty Snow, Registrar
- Jim Wagner, Curator of Paleontology
- Sid Richardson, Chief Preparator
- Michael Fox, Curator of History
- Lauri Kraft, Curatorial Assistant
- Elizabeth Weyer, Curatorial Assistant
- Mark Robinson, Marketing Director

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**Store Sales**: $484,106

**Admissions**: $850,460

**Other Income**: $976

**Total Revenue & Support**: $7,253,434
2012 Annual Report

FORums

Bourée Entertainment & Events Calendar
R. G. & Ann B. Brown
Scott & Linda Young
Michael & Carol Burns
Mr. & Mrs. Robert B. Tucker
Thomas & Margaret Caldwell
Tom & Beth Trimble
Don & Shana Coppe
Jim & Sandy Pettit
Cathy & Peter Gallop
Cagle

BSSC

Douglas J. & Mary Ann Sillers
Robert S. & Devra Schiller
Gregory S. & Susan Smith
Lisa & Charles Smith
Gloria & Martin Smith
Mr. & Mrs. John T. Glover, Jr.
Mr. & Mrs. John T. Glover
Helen L. & Harold Smith
David M. Cook, MD & Judith W. Cook
Cynthia Comly & Bill Stinson

ABC & Fox Television
Anonymous

$1,000 AND MORE
we are also grateful.

Mr. & Mrs. Gary R. Cantu
Mr. & Mrs. Robert F. Buckles

Mr. & Mrs. Jon Galt Bowman
Mr. Tom Bozeman & Dr. Pam Hiebert-
Bozeman Daily Chronicle
Bozeman Audi

2012 Annual Report

MUSEUM OF THE ROCKIES

1220 South Park Avenue, Bozeman, Montana 59715
Tel: (406) 587-0121
Internet: www.museumoftherockies.org

2012 Financial Summary

Operating Fund
Total Revenue: $3,998,943
Total Expense: $3,579,691
Operating Revenue: $129,220
Operating Expense: ($129,220)
Operating Income: $25,994
Restrictions Imposed by Donors: $13,654
Unrestricted Cash: $926

2012 Highlights

- Expanded visitor service by adding four permanent exhibits: Reptilia, Aquatilia, Fishes & Amphibia, and Mammal Hall of Fame.
- Increased educational programming: Science Saturdays, Science on Stage, Children’s Science Saturday, Youth Camps, and more.
- Successfully hosted a sold-out degustation dinner in the re-opened Ricker Dining Hall.
- Improved Moderniziation: Introduced an upgraded website, updated Our Story, and launched The Roger and Renenời Richardson Endowed Chair.
- Received full accreditation from the American Alliance of Museums.
- Increased membership and engagement.

PATTERNS FOUNDATION
The Museum of the Rockies, Patterns Association reflects cumulative giving between 1867 and December 31, 2011. For all those donations under $1,000 (not listed here) we are also grateful.

For more information, contact the Development Office at (406) 587-0121 or visit www.museumoftherockies.org.

Forums

MUSEUM OF THE ROCKIES
Volunteers contributed nearly 24,000 hours of service in 2012. We thank them for their contribution. This list reflects volunteers of service in 2012. We thank them for their contribution. This list reflects volunteers who have given 50 hours or more.